



Peace Call

14-day trial checklist for missed calls

One sub-account, one local number, A2P registration, missed-call text-back, and one Voice AI agent. Then decide before HighLevel bills the subscription.

Edition 1 · October 9, 2026 · getpeacecall.com/gohighlevel-trial-success-kit

HighLevel's pricing page says "Experience it for 14 Days FREE." Peace Call does not offer a longer trial, a discount, or a signup bonus.

Steps are from HighLevel's public help center. We have not run this trial on a client account. Not legal advice.

What the 14 days do and don't cover

Disclosure. Peace Call earns a commission if you buy HighLevel through links on getpeacecall.com, at no extra cost to you. This PDF's HighLevel link is a paid link: getpeacecall.com/go/highlevel?src=trial-kit-pdf&pos=checklist. It logs the click and redirects to HighLevel. We are an independent affiliate, not HighLevel.

- The pricing page (checked October 9, 2026) advertises 14 days on Starter, Unlimited, and Agency Pro, and says billing begins automatically unless you cancel.
- Usage fees for phone numbers, texts, calls, A2P, and AI can apply during the trial. They are paid from the Agency Wallet, which can recharge your card before you have made a call.
- Submitting an A2P campaign starts the one-time registration fee and the monthly campaign fee, approved or not (phone pricing guide, modified September 29, 2026). Delete the campaign to stop future monthly fees.
- Test one job. One service business usually fits on Starter (3 sub-accounts).

Day 1 — sub-account and time zone

- ☐ From agency view, start one new sub-account. HighLevel's article does not name a single button. If asked, choose "This is my client's account" for a client, or "This is my own account" for your own shop (help article, modified May 19, 2026).
- ☐ In the sub-account: Settings → Business Profile → Time Zone (under Business Physical Address).
- ☐ Write down hours, service area, and any after-hours fee you are willing to say. There is no single "business hours" switch for the whole account in the docs we checked.

Days 1-2 — one local number

LC Phone path (purchase article, modified September 18, 2026). A connected Twilio account buys the number in Twilio instead.

- ☐ Settings → Phone System → Phone numbers → + Add Number → Add Phone Number.
- ☐ Country, voice and SMS filters, one local number, review the on-screen price, Proceed to Buy.
- ☐ Complete Persona if prompted for an eligible +1 number. Persona is not A2P.
- ☐ Call the number from another phone and confirm it rings.
- ☐ US local numbers are listed at \$1.15/month on the phone pricing guide. The price in your account wins.

A2P, then the text-back

Days 1–2 — submit A2P, then leave it alone

Trust Center path (modified September 4, 2026): Settings → Phone System → Trust Center.

- ☐ Standard brand if you have an EIN or other tax ID (legal name must match IRS records). Sole Proprietor only with no tax ID, not for an LLC.
- ☐ Prepare the live website, real opt-in method, samples, and public privacy and terms pages before you submit. Draft them with the A2P helper on our site.
- ☐ Low Volume is the usual trial campaign. Chat Widget Setup only if that widget collects consent; otherwise Switch to manual setup.
- ☐ Review Application, fix flags, submit once. Do not open a second campaign while the first is Pending.
- ☐ After approval, the number should show a green A2P Verified label under Phone Numbers. Link it if it does not. Carrier updates can take several more business days.

Helper: getpeacecall.com/a2p-10dlc-checker · State texting table: getpeacecall.com/missed-call-text-back-laws-by-state

Days 3–4 — missed-call text-back

Article modified September 7, 2026. You can configure this while A2P is pending. A live text can still fail until a number is eligible to send SMS.

- ☐ Settings (bottom left) → Phone System → Voice → Voicemail & Missed Call Text Back → Missed Call Text Back.
- ☐ Enable Missed Call Text Back → Customize → one plain segment (160 characters, no emoji) → in-app test → Save.
- ☐ Set the incoming-call timeout. HighLevel says 10 to 20 seconds is typical. Answered calls do not get a text.
- ☐ Write the message in the text generator, or start from the template pack. Name the business, say you missed them, ask one question.
- ☐ Day 4: miss a call from your own mobile. One text, one segment. If it fails, check A2P before rewriting the copy.

Text generator: getpeacecall.com/missed-call-text-generator · Templates: getpeacecall.com/free-templates · Spanish: getpeacecall.com/spanish-missed-call-text-templates · Trades: getpeacecall.com/trades

One Voice AI agent, then the wallet

Voice AI article modified October 1, 2026. Web Call needs no phone number. Call Transfer does not run in a Web Call.

Days 5–7 — build and browser-test

- ☐ AI Agents → Voice AI → Agent List → + Create Agent → Create Custom Agent.
- ☐ Name, voice, model, language, time zone (clock icon), short prompt, welcome message. Tell it not to guess prices or arrival times.
- ☐ Knowledge Base: hours, services, service area, and only fees you have approved.
- ☐ Actions to test, and nothing else: Appointment Booking (needs a calendar) and Call Transfer (a real on-call number).
- ☐ Save and run a Web Call. HVAC and plumbing prompts: getpeacecall.com/ai-receptionist-hvac-plumbing

Days 7–9 — deploy small, then call from outside

- ☐ Deploy tab → select the number you already bought. Do not buy a second one.
- ☐ Use as Backup (staff answer first) or Custom Schedule for the after-hours window. All Hours means all hours.
- ☐ Save. Hours, forwarding, timeout, and voicemail on that number still apply.
- ☐ Call from a phone that is not logged into the account. Check the greeting, one knowledge-base answer, a transfer or booking, and the call log.
- ☐ Day 9: change one prompt line and retest. Don't add a second agent.

Days 10–12 — what it cost

- ☐ Agency view → Settings → Billing → Wallet & Transactions. Auto-recharge cannot be turned off; you can change the amount and the threshold.
- ☐ List number rental, A2P fees, texts, minutes, and Voice AI. A wallet refill (the phone FAQ gives \$20 as an example) can show up before any call.
- ☐ Compare pay-per-use with AI Employee (\$50 or \$97 per sub-account on the pricing page) only if you mean to test that bill. Guide: getpeacecall.com/gohighlevel-ai-employee-growth-vs-unlimited
- ☐ If you might cancel, plan to delete the campaign and release the number. Downgrading does not cancel those by itself.

Missed-call cost, from your own numbers: getpeacecall.com/missed-call-calculator · Plan quiz: getpeacecall.com/highlevel-plan-quiz · Glossary: getpeacecall.com/glossary

Decide before the last evening

Cancel steps (billing article, modified September 16, 2026):

1. Agency Settings → Billing.
2. Want to modify/cancel your subscription?
3. Show More, then Cancel Plan.
4. Pick a reason, Next, read the data-loss warning.
5. I am sure I want to cancel, write at least 30 words, Submit.

The same article says agency accounts cannot be paused, and its FAQ also mentions a \$27/month pause plan and says data is deleted 90 days after cancellation. Those statements conflict. Ask HighLevel which applies before you rely on either. If another agency sold you the account, that agency has to cancel it.

- ☐ Day 13: keep, downgrade, or cancel. Don't leave it to day 14's evening.
- ☐ Day 14: if you are not keeping it and have not canceled, cancel today.
- ☐ The next morning, look at the wallet once more.

Paid link and free tools

HighLevel plans and the 14-day trial (paid link): getpeacecall.com/go/highlevel?src=trial-kit-pdf&pos=checklist

Free, no email	Address
This checklist on the web, plus a calendar file	getpeacecall.com/gohighlevel-trial-success-kit
What the trial includes	getpeacecall.com/gohighlevel-free-trial
Pricing	getpeacecall.com/gohighlevel-pricing
Plan quiz	getpeacecall.com/highlevel-plan-quiz
A2P helper	getpeacecall.com/a2p-10dlc-checker
Text generator	getpeacecall.com/misssed-call-text-generator
Laws by state	getpeacecall.com/misssed-call-text-back-laws-by-state
Trade hubs	getpeacecall.com/trades

Sources, all checked October 9, 2026: gohighlevel.com/pricing; help articles 48001208376 (Sep 16, 2026), 155000001156, 155000005620, 48001223556 (Sep 29, 2026), 155000003226 (Sep 18, 2026), 155000002380 (Sep 4, 2026), 48001239140 (Sep 7, 2026), 155000004107 (Oct 1, 2026), 155000007979 (May 19, 2026), 48000982605. Questions: hello@getpeacecall.com